# CARSPACE

### COWORKING & OFFICE | EVENT VENUE | PRIVATE SOCIAL CLUB

5200 GREENS DAIRY RD RALEIGH, NC 27601

CARSPACEINC.COM | @CARSPACEINC

### EXOTIC & CLASSIC CAR GALLERY

### 7,000 SQ FT FOR EVENTS CARSPACEINC.COM

### 5 ROOMS FOR MEETINGS

# FULL SERVICE BAR & LOUNGE

42 PRIVATE

OFFICES

### EXECUTIVE SUMMARY

*Picture this:* professionals immersed in their work, surrounded by sleek automobiles that fuel their creativity. The atmosphere at Car Space is electric, alive with the hum of conversations that transcend mere networking. Relationships sparked by a simple question, "Have you ever seen a car like this?" can blossom into partnerships, collaborations, and lifelong connections.

Car Space isn't just about work, though. It's a place where members can unwind, socialize, learn from others, and grow personally and professionally as part of a larger community.

## CARSPACE CARSPACE WE CREATED A SPACE WHERE MEMBERS CAN WORK BY DAY AND SOCIALIZE & HOST EVENTS BY NIGHT, ARSP

### WORK

Coworking & Office Leasing

### SOCIALIZE

Private Social Club & Lounge

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CARS

CARSP

CAR

ARSPA

RSPA

CAR space

R S HOST

CAR SPACE

Corporate Events Venue

## AND ADDED UNIQUE CARS TO OUR GALLERY TO BREAK DOWN BARRIERS AND FOSTER CONNECTIONS.

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### CARSPACE



### BRAND PARTNERSHIPS

### Starting at \$15,000 / year

#### SHARED ACCOUNT FOR EMPLOYEES

Allowing brands the ability to position their brand for exposure into our network of professionals and enthusiasts,

BUNDLED ACCESS	Includes a bundle of Executive- level membership access credits for employees and guests.
EVENT VENUE	Receive credits & discounts to
CREDITS	host private corporate events.
RECOGNITION	Be named as the sponsor for Car
& SPEAKING	Space events as well as have
SLOTS	speaking slots.
BRANDING AT CAR SPACE	Company branding will be displayed digitally, on print, and in the building.

	<b>PLATINUM</b> \$100,000 / year	<b>GOLD</b> \$50,000 / year	<b>SILVER</b> \$25,000 / year	<b>BRONZE</b> \$15,000 / year
BRAND RECOGNITION AT EVENTS				
CAR SPACE Annual Gala	Title Sponsor Speaking Slot 1 x Table	Recognition 1 x Table	Recognition 4 x Invites	Recognition 2 x Invites
Other Events	2 x Title Sponsor: Social Night 2 x Speaking : Conversations	Title Sponsor: New Years Party 1 x Title Sponsor: Social Night 1 x Speaking : Conversations	1 x Title Sponsor: Social Night 1 x Speaking : Conversations	1 x Title Sponsor: Social Night
DAY PASSES (Includes Lounge & Coworking Access)	250 / year	150 / year	100 / year	60 / year
<b>PRIVATE EVENTS SPACE</b> (Not Including Catering, etc.)	4 x Free Venue Rental Additional: \$3,000 Discount	2 x Free Venue Rental Additional: \$2,500 Discount	1 x Free Venue Rental Additional: \$2,000 Discount	1 x Free Venue Rental
BRAND EXPOSURE				
Digital, Print & Physical Signage	Platinum Tier Signage	Gold Tier Signage	Silver Tier Signage	Bronze Tier Signage
<b>CREDITS TOWARD BOOKINGS</b> (includes Meeting Rooms, Conference Rooms, Training Classroom, Golf Simulator, and Video Podcast Room)	\$10,000 / year	\$5,000 / year	\$2,500 / year	\$1,500 / year
BRANDED WINE LOCKER	Large Locker Included	Large Locker Included	Standard Locker Included	Standard Locker Included



### BRAND SIGNAGE TIERS

Exposure for your brand through signage at Car Space. Each placement will have different frequency and placement for your brand tier.

### BRAND LOGO PLACEMENTS

WEBSITE	Your logo will be featured in prominent position on our site.
NEWSLETTER	Your logo will be featured in prominent position on our newsletters.
DIGITAL TV FEATURES	Your logo will display on rotation on our digital TVs in CAR SPACE throughout the day.
PARTNERS WALL	Your logo will be etched into our glass brand partner wall
WINE LOCKER	Your logo will be displayed on your wine locker. BRAND PARTNERSHIPS

### **OVER 150 MEMBERS INCLUDING LEADING COMPANIES & ORGANIZATIONS**

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>150 total members



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#### CARSPACE

Entrepreneurs' Organization





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### VISTAGE SELECTS CAR SPACE AS HOME BASE

Vistage, the largest executive coaching network, joined as Corporate members and leased a private office. Their 147 executives will be trained monthly at Car Space challenges & opportunities facing their businesses.

BEST

FAST

AFIST-

147 CEOs & leaders to train at Car Space

**\$7.86B** annual revenue represented by trainees

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1227.0124



### CARSPACE

OUR MISSION

### 400

meeting room hours pre-booked by Vistage

# Insperity.

Inspiring Business Performance®

### **INSPERITY TO HOST CLIENT EVENTS AT CAR SPACE**

Insperity joined as a Corporate Member to utilize the unique gallery and lounge space to host events for their clients in the Raleigh area, with an eye on hosting similar events at other Car Space locations in the future.



100,000

client businesses across 60 locations

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#### CARSPACE

# NSYE:NYP

New York Stock Exchange ticker for Insperity

### ENCE

### EO TO TRAIN RALEIGH MEMBERS AT CAR SPACE

Entrepreneurs' Organization

> Entrepreneurs' Organization

Entrepreneur Organization (EO) joined as a Corporate Member to host events and meetups for their entrepreneurs, each of whom owns at least 51% of a business with \$1 million + annual revenue.

78 Majority business owners & founders \$932M annual revenue represented by EO Raleigh members

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30

#### CARSPACE

**24** events / meetings per

year at Car Space



HyperNFT, a members-only hypercar club in Costa Mesa, California invested \$1.5M in Car Space and will showcase their unique cars including Bugatti, Pagani and Koenigsegg hypercars at Car Space locations.

YPERNETIO

## \$1.5M

invested in Car Space to fund future development

### \$50M

hypercar collection to be displayed at Car Space locations

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#### CARSPACE

30 month initial term on partnership

### CONFERENCE & BREAKOUT ROOMS

Equipped with flat panel screens, Apple TV, AV conferencing technology, stationary supplies & white boards.

### INSTRUCTIONAL CLASSROOM

Conduct continuing education training and more in a classroom with comfortable seating for 24.

#### PODCAST ROOM

A fully soundproofed room featuring state-ofthe-art equipment.

#### **DETAILING BAY**

Members can wash & detail their cars at our private detailing bay.

### SECURE FACILITY WITH KEY CARDS

The entire facility is secured with multiple cameras and key-card access doors that record each entry

### HIGH SPEED FIBER WIFI

Gigabit fiber bandwidth with failover to keep your business connected at all times.

### CIGAR LOUNGE

Members enjoy a private, ventilated cigar lounge outfitted with comfortable leather chairs.

### **EVENT SPACE**

Host your own private event with or without catering and service in our gallery.

### FREE COFFEE & HAPPY HOUR BEER

Weekly member happy hours, bar and cafe serving lite bites, Parlor coffee and a curated cocktail program.state-of-the-art equipment.

### **PRIVATE WINE LOCKERS**

Members can bring their own bottles and store them in a rented private, key access locker.

### WELLNESS / MOTHERS' ROOM

Get away from it all in a serene space, insulated from sound and the world.

### **PRIVATE PHONE BOOTHS**

Custom designed private phone rooms available on first come first serve basis.

### EXHIBITION CAR GALLERY

Our gallery will display some of the most unique cars from collectors around the world. The gallery rotates cars every 2 months.

### **GOLF SIMULATOR**

A state-of-the-art golf simulator featuring full versions of the most iconic courses.

#### **RACING SIMULATORS**

Race your friends or practice for your next track day on our two iRacing and Asseta Corsa sims.

### MEMBER APP & DIRECTORY

Access to private member app with features including event calendar with RSVP function, conference room bookings, member perks, global membership directory and chat.

### MAIL SERVICES

Dedicated incoming and outgoing mail services and delivery pick up and drop off.

### FREE PARKING

Park in our designated lot at no cost.

### CARSPACE

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